

Introduction to Emerald

"With its organizational mission of 'Research You Can Use', Emerald focuses on bringing actionable research to academics, researchers and professionals in the fields of management, library services and engineering."

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Company overview, plus compiled content
from Free Pint Limited resources

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About the contents of this report

As part of the FUMSI report series, Free Pint Limited presents introductory reports on key companies in the premium content industry. These reports comprise articles, reviews and news items from VIP (<http://www.vivaVIP.com/>), our monthly magazine of news analysis and product reviews for premium content purchasers, along with excerpts from discussions in the FreePint Bar (<http://www.freepint.com/bar/>) mentioning the company.

Unless otherwise indicated, the author of all VIP items is Pam Foster, editor of VIP. Pam has been actively involved in the business information industry as a writer and reviewer for nearly 20 years.

Pam previously played a major role in Headland Business Information since its inception, as editor of its newsletters and directories. More recently, she has acted as a consultant to several large information companies.

She has an extensive network of contacts in the international business information sector amongst producers and users. A qualified information professional, Pam also has a social science degree.

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To subscribe to VIP, visit <http://www.vivavip.com/order/>

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FUMSI Reports

Free Pint Limited publishes a series of practical reports in the following categories:

Find information: search and research

Use information: analysis, planning and decision-making

Manage information: storage, retrieval and management

Share information: publishing and content development

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News Items from VIP and VIP Eye



This section of the report contains brief news analysis items mentioning Emerald. These news items appeared in VIP (from July 2006 forward) and in VIP Eye (until July 2006). VIP Eye was a twice-monthly news analysis publication that ceased publication in July 2006, when its content was folded into a redesigned VIP. News analysis items are organised in chronological order, with the most recent first.

These news analysis items have not been altered or edited since their original publication and reflect the company and the industry at the time of original publication. Each item is labelled with its date of original publication.

Unless otherwise noted, the author of each item is Pam Foster, editor of VIP.

News Items from VIP

VIP 43 "New titles from Emerald focus on India and marketing" June 2007

VIP 41 "Emerald targets corporate market with tailored management research product" April 2007

VIP 38 "Emerald strengthens journal coverage in several fields" January 2007

News Items from VIP Eye

VIP Eye 56 "Emerald acquisition increases accounting and finance journal portfolio" April 2006

VIP Eye 51 "WebEx online training for Emerald customers" February 2006

VIP Eye 51 "RSS technology used to push TOCs into library catalogues" February 2006

VIP Eye 43 "Emerald acquisitions enhance accounting and investment coverage: management journals now total 115" October 2005

VIP Eye 35 "Emerald purchases logistics and supply management journal" April 2005

VIP Eye 14 "Emerald initiative for the academic community" July 2004

VIP Eye 8 "Emerald awards top journals" April 2004

VIP Eye 6 "KM third most popular subject researched on Emerald" March 2004

VIP Eye 2 "Emerald launches new submission and review system" January 2004

Product Reviews and Articles from VIP



This section of the report contains product reviews and articles from VIP that provide more in-depth coverage of Emerald than the news items in the previous section. To keep the content in context, the pages have been extracted without alteration from the publication and ordered chronologically, with the most recent first.

Because these articles have not been altered since their original publication, they may not accurately reflect the current offerings from the company. The date of original publication appears in the footer of every page.

Unless otherwise noted, the author of each item is Pam Foster, editor of VIP.

Articles/Reviews from VIP

VIP 47 - Insight "Management Matters: an insight into the development of Emerald Management First" October 2007

VIP 44 - Focus On "Emerald Management First: turning theory into practice" July 2007

VIP 42 - Insight "Turning management theory into practice: Emerald targets the corporate market" May 2007